

Drug Development Pipeline Simulation

When: Tue 15.9.2026 at 9-13 AM

Where: Biomedicum 1, Opetusbasaari (P-floor, B-wing)

Language: English

The maximum number of participants: 35

Register by
3.9.2026!

Why attend?

Are you interested in seeing how drug discoveries move through the drug development pipeline, from target identification and clinical development to submission and marketing? Would you like to learn how real drug development decisions are made and why do promising projects fail? This interactive simulation workshop offers a hands-on introduction to the pharmaceutical drug development pipeline with industry perspectives from Bayer.

Learning objectives

Participants will gain a clear understanding of the key stages and decision points in drug development, from target identification and clinical development to submission and marketing. They will experience how data, risk, and resource considerations shape strategic choices throughout the process. By joining this workshop, participants can strengthen your translational thinking at the academia–industry interface.

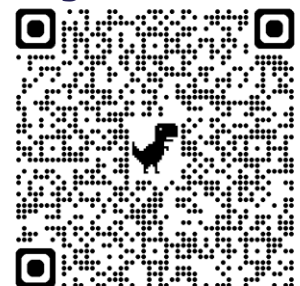
What to expect

- Simulation-based group work using a realistic drug development scenarios
- Key decision points from target identification via clinical development to submission and marketing
- Insight into industry go/no-go decisions, timelines, and trade-offs

The workshop is facilitated by experts from **Bayer** as part of iCANPOD/iCANDOC Workshop Series Perspectives in Precision Cancer Medicine in and Outside Academia:

- **Jutta Lindborg**, Head Customer & Study Engagement EMEA & LATAM 4
- **Luiz Giorgiani**, Head Clinical Data Management II
- **Tarja Jalava**, Head Customer & Study Engagement EMEA & LATAM 1
- **Tarja Nylund**, Lead Clinical Study Manager

Register here:



iCANDOC



iCANPOD